



“Building a Culture of Leadership” is Topic at Michigan Small Business Conference

Brian Tolle to speak at the Detroit Regional Chamber Conference

ANN ARBOR, MI, (PR Web), October 3, 2007 - Cost-effective ways Michigan business owners can take to build a leadership culture in any size business is the topic that Brian Tolle, president of The Tolle Group, will explore at the Detroit Regional Chamber’s annual Small Business Conference on Wednesday, October 10 at the Troy Marriott.

His presentation -- “Leadership Pipeline: Creating a Winning Team” -- focuses on the importance of a leadership culture in growing a business.

“Developing the right leadership culture at all levels of a company is an investment that can bring about tremendous business results, particularly in challenging economic times,” Tolle says in his presentation.

Through its *Leadership Essentials* training programs and *Organizational Performance* cultural and leadership assessments, The Tolle Group turns technical managers into business leaders and organizations into top performers. It also publishes Corporate X-Ray (www.corporatexray.com), a weekly blog dedicated to uncovering the dynamics and understanding the impact of corporate culture on business performance. It recently released a white paper entitled, “Turning Technical Managers into Business Leaders” available at www.tollegroup.com.

About The Tolle Group

The Tolle Group is an international organizational development consulting firm giving leaders of technology-based companies the skills and organizational infrastructure to drive business performance. www.tollegroup.com

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